

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Application No.:** 09/773,943      **Group Art Unit No.:** 3622  
**Applicant(s):** Ronald Jacoby, et al.      **Examiner:** Jeffrey D. Carlson  
**Filing Date:** January 31, 2001      **Docket No.:** 085804.019600  
**Title:** SYSTEM FOR DYNAMIC GENERATION OF ONLINE  
STREAMING MEDIA ADVERTISEMENTS  
**Customer No.:** 76058

**CERTIFICATE OF TRANSMISSION**

I hereby certify that this document is being transmitted electronically to the United States Patent and Trademark Office via the EFS Web e-Filing system on April 15, 2008.

Name: Shobha Jagdish Grullon

**AMENDMENT AND RESPONSE FILED WITH RCE**

Date: April 15, 2008

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Commissioner for Patents  
Post Office Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir / Madam:

This paper which is being filed with a Request for Continued Examination, is in response to the Office Communication dated February 14, 2008. Please amend the application as follows.